

# 16<sup>th</sup> INTERNATIONAL CONGRESS

OF THE ASSOCIATION OF GYNECOLOGISTS AND  
OBSTETRICIANS OF SERBIA, MONTENEGRO AND  
REPUBLIC OF SRPSKA

[www.ugoscgrs.rs](http://www.ugoscgrs.rs)  
Budva, 26-28 September 2019



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MARKETING PROGRAM

# 16<sup>th</sup> INTERNATIONAL CONGRESS

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## EXHIBITOR 1m2 info booth

1 600 €

- Panel above info stand with logo print
- Info stand with chair

## EXHIBITOR 3m2 booth X

2 000 €

- Sides – aluminum construction with white panels, 250cm height, 100cm width of panels
- Panel above info stand with logo print
- Info stand with chair
- Table with two chairs
- Spotlight, 300 W
- Electrical connection
- Renting booth
- Installation and removal of booth

## EXHIBITOR 6m2 booth Y

2 600 €

- Sides – aluminum construction with white panels, 250cm height, 100cm width of panels
- Panel above info stand with logo print
- Info stand with chair
- Table with two chairs
- Spotlight, 300 W
- Electrical connection
- Renting booth
- Installation and removal of booth

## EXHIBITOR 9m2 booth Z

3 500 €

- Sides – aluminum construction with white panels, 250cm height, 100cm width of panels
- Panel above info stand with logo print
- Info stand with chair
- Table with two chairs
- Spotlight, 300 W
- Electrical connection
- Renting booth
- Installation and removal of booth

Beside above mentioned, every exhibitor has rights to:

- Have their logo in program of CONGRESS
- Company presentation on CONGRESS CD, up to 30MB
- One full participation fee
- Set of materials designed for participants

**ALL PRICES ARE WITHOUT VAT WHICH IS CURRENTLY 20%**



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## ADVERTISER

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Advertising in CONGRESS program:

<b>Emphasis logos in CONGRESS program</b>	<b>240 €</b>
<b>Emphasis logos on CONGRESS WEB SITE</b>	<b>180 €</b>
<b>Half page, landscape advertisement</b>	<b>250 €</b>
<b>Full page, portrait advertisement</b>	<b>480 €</b>

Emphasis logos and company presentation on CONGRESS CD:

<b>Emphasis logos and company presentation on CONGRESS CD up to 30 MB</b>	<b>100 €</b>
<b>Emphasis logos and company presentation on CONGRESS CD up to 50 MB</b>	<b>200 €</b>
<b>Emphasis logos and company presentation on CONGRESS CD up to 75 MB</b>	<b>280 €</b>

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## GENERAL SPONSOR

8 000 €

This type of sponsor has rights to:

- Emphasis logo and company name in printed and propaganda material of CONGRESS
- Full page, portrait advertisement in CONGRESS program
- Full page, portrait advertisement in Book of abstracts
- Emphasis logo of GENERAL sponsor on the main billboard of sponsors in the large plenary hall
- Emphasis logo of GENERAL sponsor in CONGRESS program in the separate section
- Emphasis logo of GENERAL sponsor in Book of abstracts in the separate section
- Company link on CONGRESS WEB site
- Distribute propaganda material during the period of CONGRESS
- Distribute propaganda material in special CONGRESS bags
- Equipped exhibition space of 15m<sup>2</sup>
- Five full participation fees
- Five sets of materials for participants
- Certificate of appreciation, given on the Ceremonial opening of CONGRESS

## GOLD SPONSOR

4 500 €

This type of sponsor has rights to:

- Emphasis logo and company name in printed and propaganda material of CONGRESS
- Full page, portrait advertisement in CONGRESS program
- Full page, portrait advertisement in Book of abstracts
- Emphasis logo of GOLD sponsor on the main billboard of sponsors in the large plenary hall
- Emphasis logo of GOLD sponsor in CONGRESS program in the separate section
- Emphasis logo of GOLD sponsor in Book of abstracts in the separate section
- Company link on CONGRESS WEB site
- Distribute propaganda material during the period of CONGRESS
- Distribute propaganda material in special CONGRESS bags
- Equipped exhibition space of 12m<sup>2</sup>
- Three full participation fee
- Three sets of materials for participants
- Certificate of appreciation, given on the Ceremonial opening of CONGRESS

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## SILVER SPONSOR

**3 000 €**

This type of sponsor has rights to:

- Emphasis logo and company name in printed and propaganda material of CONGRESS
- Half page, landscape advertisement in CONGRESS program
- Half page, landscape advertisement in Book of abstracts
- Emphasis logo of SILVER sponsor on the main billboard of sponsors in the large plenary hall
- Emphasis logo of SILVER sponsor in CONGRESS program in the separate section
- Emphasis logo of SILVER sponsor in Book of abstracts in the separate section
- Company link on CONGRESS WEB site
- Distribute propaganda material during the period of CONGRESS
- Distribute propaganda material in special CONGRESS bags
- Equipped exhibition space of 6m<sup>2</sup>
- One full participation fee
- One set of materials for participants
- Certificate of appreciation, given on the Ceremonial opening of CONGRESS

## BRONZE SPONSOR

**2 000 €**

This type of sponsor has rights to:

- Emphasis logo and company name in printed and propaganda material of CONGRESS
- Half page, landscape advertisement in CONGRESS program
- Half page, landscape advertisement in Book of abstracts
- Emphasis logo of BRONZE sponsor on the main billboard of sponsors in the large plenary hall
- Emphasis logo of BRONZE sponsor in CONGRESS program in the separate section
- Emphasis logo of BRONZE sponsor in Book of abstracts in the separate section
- Company link on CONGRESS WEB site
- Equipped exhibition space of 1m<sup>2</sup>
- One full participation fee
- One set of materials for participants
- Certificate of appreciation, given on the Ceremonial opening of CONGRESS

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## **OPENING CEREMONY SPONSOR**

**5 000 €**

This type of sponsor has rights to:

- Emphasis logo and company name in printed and propaganda material of CONGRESS
- Full page, portrait advertisement in CONGRESS program
- Full page, portrait advertisement in Book of abstracts
- Emphasis logo and an advertisement in the program of opening ceremony
- Emphasis logo of sponsor on the main billboard of sponsors in the large plenary hall
- Emphasis logo of sponsor in CONGRESS program in the separate section
- Emphasis logo of sponsor in Book of abstracts in the separate section
- Five full participation fees
- Five sets of materials for participants
- Speech on the opening ceremony
- Certificate of appreciation, given on the Ceremonial opening of CONGRESS

## **COMMERCIAL PRESENTATION**

**3 000 €**

This type of sponsor has rights to:

- Emphasis logo and company name in printed and propaganda material of CONGRESS
- Full page, portrait advertisement in CONGRESS program
- Full page, portrait advertisement in Book of abstracts
- Emphasis logo of sponsor on the main billboard of sponsors in the large plenary hall
- Emphasis logo of sponsor in CONGRESS program in the separate section
- Emphasis logo of sponsor in Book of abstracts in the separate section
- 30 minutes lecture or presentation in the main plenary room
- Certificate of appreciation, given on the Ceremonial opening of CONGRESS

## **COMMERCIAL PRESENTATION**

**2 000 €**

This type of sponsor has rights to:

- Emphasis logo and company name in printed and propaganda material of CONGRESS
- Full page, portrait advertisement in CONGRESS program
- Full page, portrait advertisement in Book of abstracts
- Emphasis logo of sponsor on the main billboard of sponsors in the large plenary hall
- Emphasis logo of sponsor in CONGRESS program in the separate section
- Emphasis logo of sponsor in Book of abstracts in the separate section
- 15 minutes lecture or presentation in the main plenary room
- Certificate of appreciation, given on the Ceremonial opening of CONGRESS

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## **POSTER SESSION SPONSOR**

**3 000 €**

- Emphasis logo in CONGRESS program
- Emphasis logo on the board in the hall where poster session will be held
- Two hostesses during the poster session for distribution of promo materials
- Emphasis logo on all CONGRESS materials
- Company link on CONGRESS WEB site
- One full participation fee
- Certificate of appreciation, given on the Ceremonial opening of CONGRESS

## **WIFI INTERNET SPONSOR**

**3 000 €**

- Emphasis logo in CONGRESS program
- Emphasis logo on the board in the hall where CONGRESS will be held
- Emphasis company name in the wireless internet of CONGRESS
- Two hostesses during the exhibition for distribution of promo materials
- Emphasis logo on all CONGRESS materials
- Company link on CONGRESS WEB site
- One full participation fee
- Certificate of appreciation, given on the Ceremonial opening of CONGRESS

## **CONGRESS ANDROID APPLICATION SPONSOR**

**3 000 €**

- Emphasis logo in CONGRESS program
- Emphasis logo on the board in the hall where CONGRESS will be held
- Emphasis company name in the android application name of CONGRESS
- Two hostesses during the exhibition for distribution of promo materials
- Emphasis logo on all CONGRESS materials
- Company link on CONGRESS WEB site
- One full participation fee
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## COFFEE BREAK SPONSOR

1 500 €

- Emphasis logo in CONGRESS program
- Two hostess to distribute propaganda material during coffee break
- Two roll-up banners during coffee break, size 100x200cm
- Emphasis logo on CONGRESS WEB site
- Emphasis logo in CONGRESS program next to section coffee break
- One full participation fee
- Certificate of appreciation, given on the Ceremonial opening of CONGRESS

## VIP DINNER SPONSOR

3 000 €

VIP DINNER IS PROVIDED FOR SPEAKERS AND IMPORTANT GUESTS OF CONGRESS

- Emphasis logo in CONGRESS program
- Emphasis logo on CONGRESS WEB site
- Opportunity to hold welcome speech
- Emphasis logo on invitations for VIP DINNER
- Certificate of appreciation, given on the VIP dinner
- One full participation fee

## CONGRESS BAG SPONSOR

2 500 €

- Emphasis logo and company name on CONGRESS bag, next to CONGRESS logo
- Two hostess to distribute CONGRESS bags
- Company logo on all materials which announce CONGRESS
- Link on CONGRESS WEB site
- One full participation fee

## CONGRESS LANYARD SPONSOR

1 500 €

- Emphasis logo and company name on CONGRESS lanyards
- Two hostess to distribute CONGRESS lanyards
- Emphasis company logo on CONGRESS accreditation next to CONGRESS logo
- Link on CONGRESS WEB site
- One full participation fee

## CONGRESS PEN SPONSOR

1 000 €

- Emphasis logo and company name on CONGRESS pen
- Two hostess to distribute CONGRESS pens
- Link on CONGRESS WEB site
- One full participation fee

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## **DONOR**

**500 €**

- Emphasis logo on sponsor board in main plenary hall
- Emphasis logo in CONGRESS program under DONOR
- Emphasis logo in Book of abstracts under DONOR
- Emphasis logo on CONGRESS CD under DONORS

## **PROMO MATERIAL DISTRIBUTION**

**500 €**

- User has the rights to distribute propaganda materials, catalogs during CONGRESS

## **BOARD PRESENTATION**

- User has the rights to emphasize logo, company name and short presentation on:

**Board 1x1m**

**350 €**

**Roll-up banner 100x200cm**

**450 €**

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**NOTE: € Value is the average exchange rate of NBS on the day of payment.**

